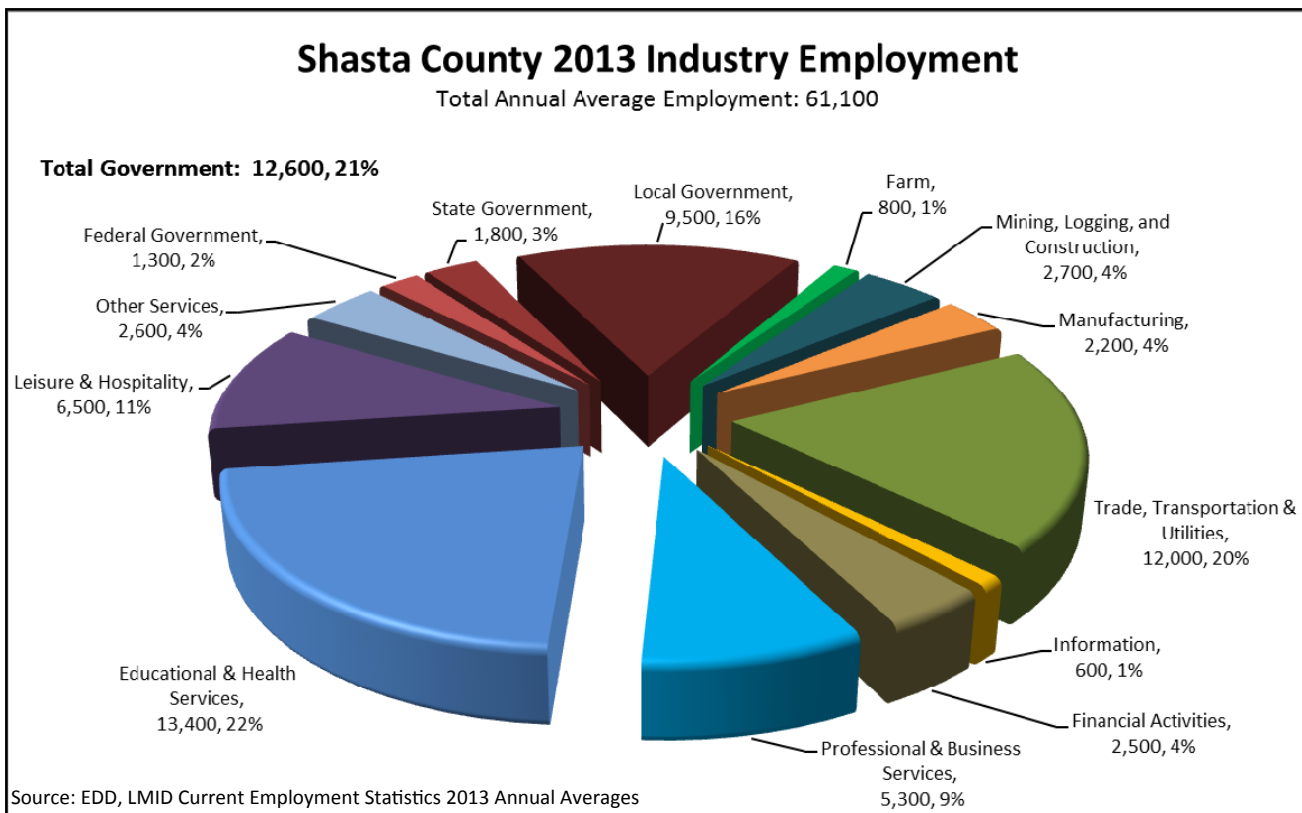


Shasta County

Population Estimate 2013 Census	178,980
Civilian Labor Force 2013 Annual Average	80,900
Civilian Employment 2013 Annual Average	72,100
Unemployment Rate 2013 Annual Average	10.9%
Per Capita Income (2008-2012 ACS 5-Year Estimate)	\$23,639

Source: U.S. Census Bureau 2013 Population Estimate; EDD, LMID, Current Employment Statistics, 2013 Annual Average; U.S. Census Bureau 2008-2012 American Community Survey 5-year Estimates

Industry Employment



Industry Highlights

▶ Shasta County's total annual average employment in 2013 was 61,100 jobs.

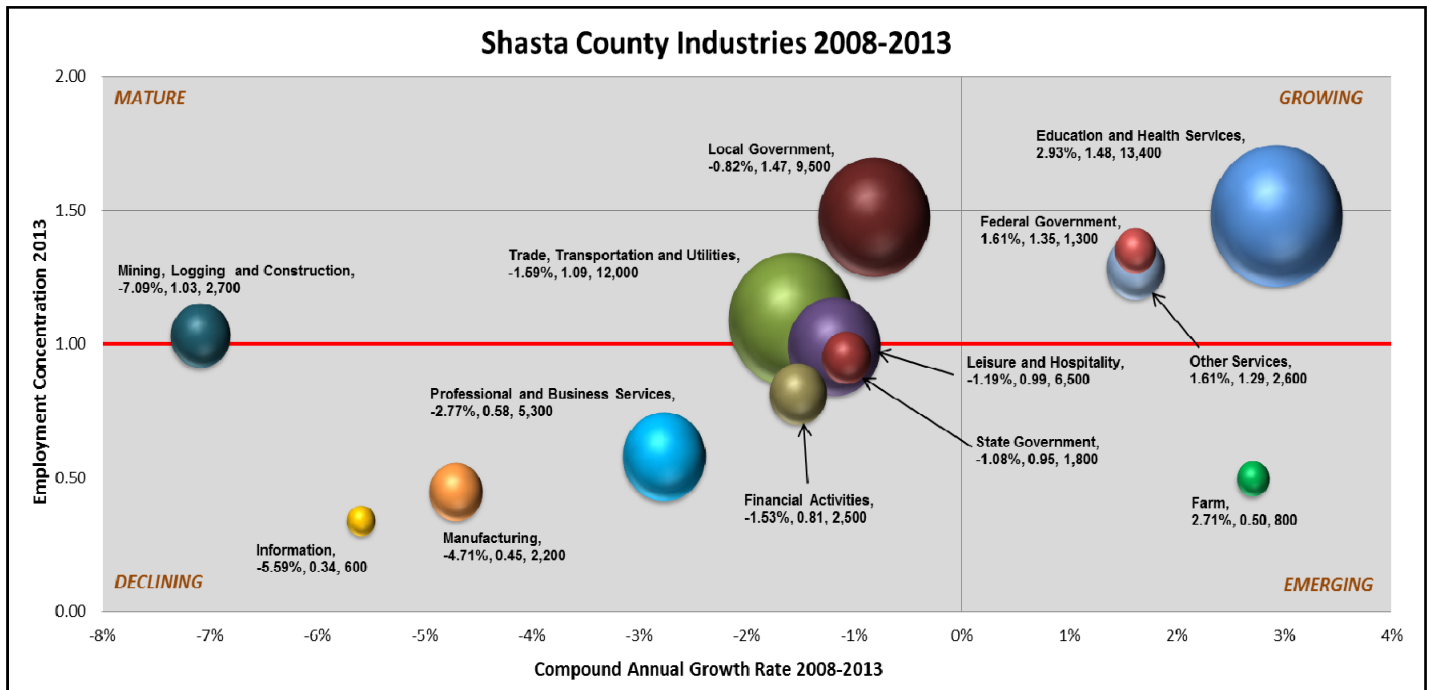
▶ Education and Health Services was the largest industry, with 13,400 jobs, consisting of 22 percent of total employment.

▶ Government was the second largest industry, with 12,600 jobs, consisting of 21 percent of total employment. Local Government comprised the largest portion of Government employment with 9,500 jobs.

▶ Trade, Transportation and Utilities accounted for 20 percent of total employment with 12,000 jobs, while Leisure and Hospitality recorded 6,500 jobs.

Shasta County

Industry Study



Source: EDD, LMID Current Employment Statistics Annual Estimates 2008, 2013

Interpreting the chart:

- The size of the bubble indicates the employment size (number of jobs).
- The horizontal axis indicates the annual growth rate, or employment change, over the study period. Growth to the right on the graph is positive.
- The vertical axis indicates the concentration of an industry relative to the State. A concentration of 1.0 or higher indicates that the industry is more concentrated in the region than in the State.
- Industries in the right, upper quadrant show growth over the last five years and a higher concentration in the region compared to California.

Industry Study Highlights

▶ An employment concentration higher than 1.0 indicates a region's competitive advantage and an area of specialized economic activity compared to the State. Regional industries that showed an employment concentration of 1.25 or higher are considered heavily concentrated compared to California.

In Shasta County, Educational and Health Services led the industry sectors with a concentration level of 1.48, Local Government was at 1.47, Federal Government was at 1.35, and Other Services was at 1.29.

▶ Educational and Health Services, Federal Government, and Other Services are considered growing industries due to their significant employment concentrations and annual job growth.

▶ Despite the declines in annual employment, Local Government, Trade, Transportation and Utilities, and Mining, Logging and Construction are considered mature industries due to their employment concentrations above 1.0.