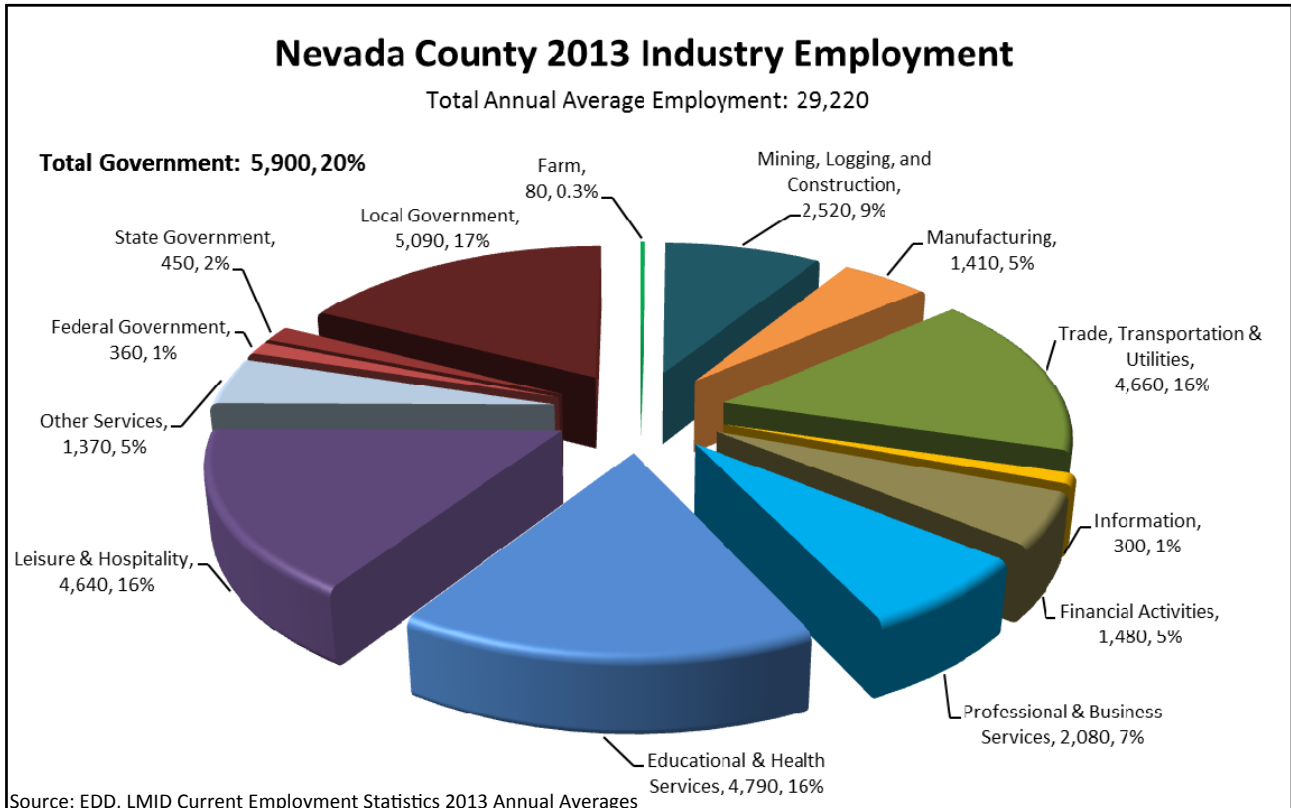


Nevada County

Population Estimate 2013 Census	98,200
Civilian Labor Force 2013 Annual Average	49,760
Civilian Employment 2013 Annual Average	45,900
Unemployment Rate 2013 Annual Average	7.7%
Per Capita Income (2008-2012 ACS 5-Year Estimate)	\$31,899

Source: U.S. Census Bureau 2013 Population Estimate; EDD, LMID, Current Employment Statistics, 2013 Annual Average; U.S. Census Bureau 2008-2012 American Community Survey 5-year Estimates

Industry Employment



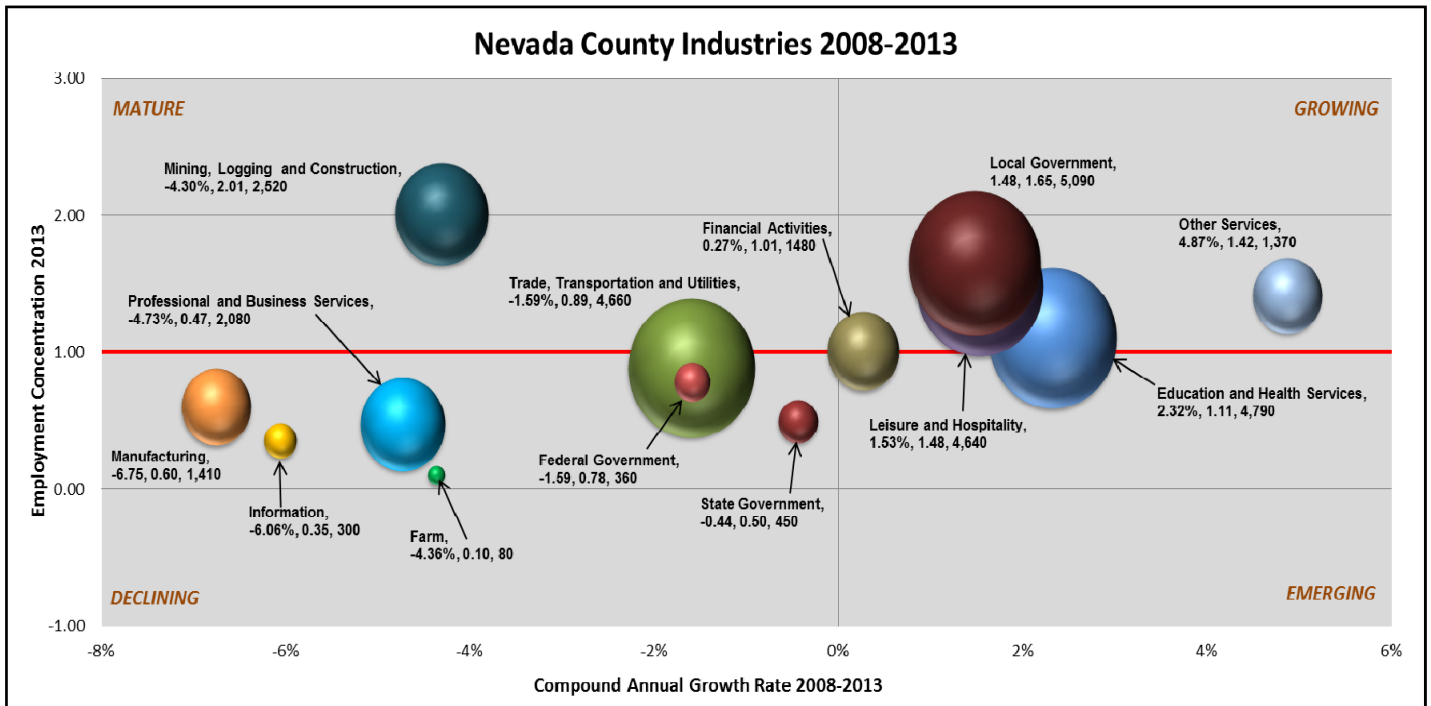
Industry Highlights

- ▶ Nevada County's total average employment in 2013 was 29,220 jobs.
- ▶ Government was the largest industry, with 5,900 jobs, consisting of 20 percent of total employment. Local Government made up the largest percentage of Government with 5,090 jobs.

- ▶ Education and Health Services was the second largest industry, with 4,790 jobs, consisting of 16 percent of Nevada County's total employment.
- ▶ Trade, Transportation and Utilities employed 4,660, or 16 percent of total employment.

Nevada County

Industry Study



Source: EDD, LMID Current Employment Statistics Annual Estimates 2008, 2013

Interpreting the chart:

- The size of the bubble indicates the employment size (number of jobs).
- The horizontal axis indicates the annual growth rate, or employment change, over the study period. Growth to the right on the graph is positive.
- The vertical axis indicates the concentration of an industry relative to the State. A concentration of 1.0 or higher indicates that the industry is more concentrated in the region than in the State.
- Industries in the right, upper quadrant show growth over the last five years and a higher concentration in the region compared to California.

Industry Study Highlights

- ▶ An employment concentration higher than 1.0 indicates a region's competitive advantage and an area of specialized economic activity compared to the State. Regional industries that showed an employment concentration of 1.25 or higher are considered heavily concentrated compared to California. In Nevada County, Mining, Logging and Construction led the industry sectors with a concentration level of 2.01, Local Government was 1.65, Leisure and Hospitality was at 1.48, and Other Services was at 1.42.
- ▶ Local Government, Leisure and Hospitality, Other Services, Education and Health Services, and Financial Activities were considered growth industries due to their significant employment concentrations and annual employment growth.
- ▶ Mining, Logging and Construction recorded an employment concentration above 1.0 yet experienced a decline in annual average employment and is considered a mature industry.