

Butte County

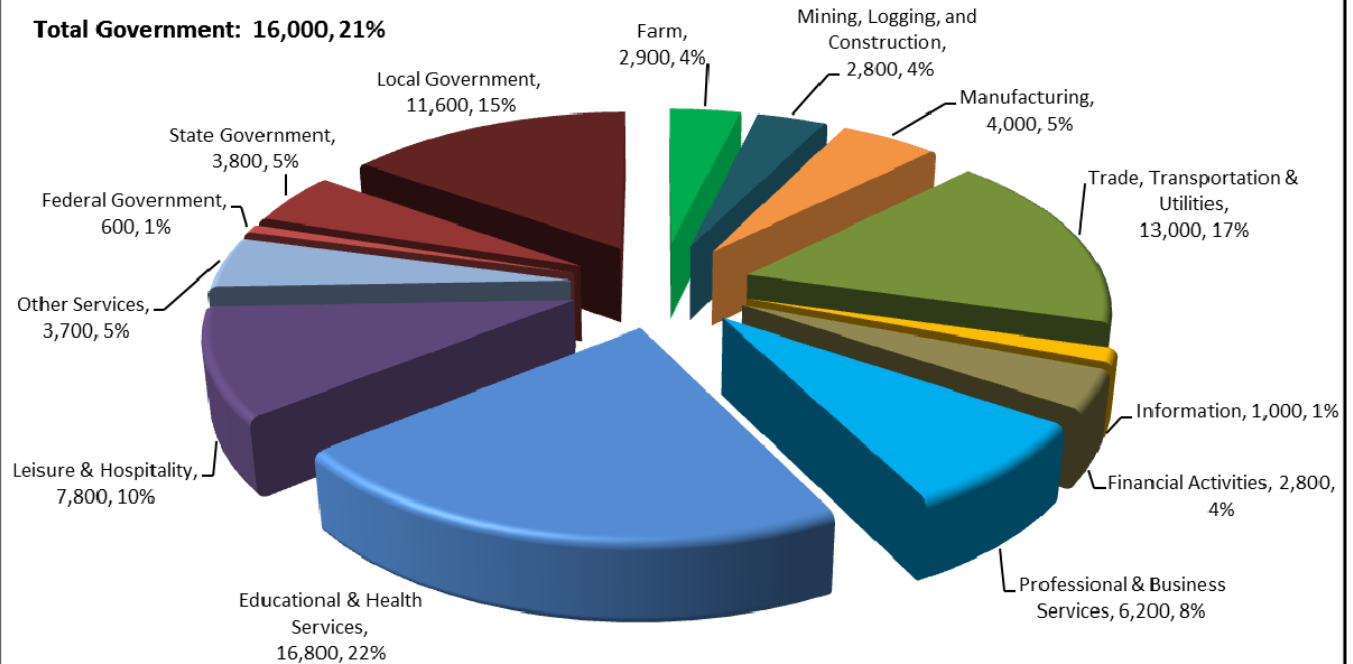
Population Estimate 2013 Census	222,090
Civilian Labor Force 2013 Annual Average	103,700
Civilian Employment 2013 Annual Average	93,300
Unemployment Rate 2013 Annual Average	10.0%
Per Capita Income (2008-2012 ACS 5-Year Estimate)	\$23,556

Source: U.S. Census Bureau 2013 Population Estimate; EDD, LMID, Current Employment Statistics, 2013 Annual Average; U.S. Census Bureau 2008-2012 American Community Survey 5-year Estimates

Industry Employment

Butte County 2013 Industry Employment

Total Annual Average Employment: 77,000



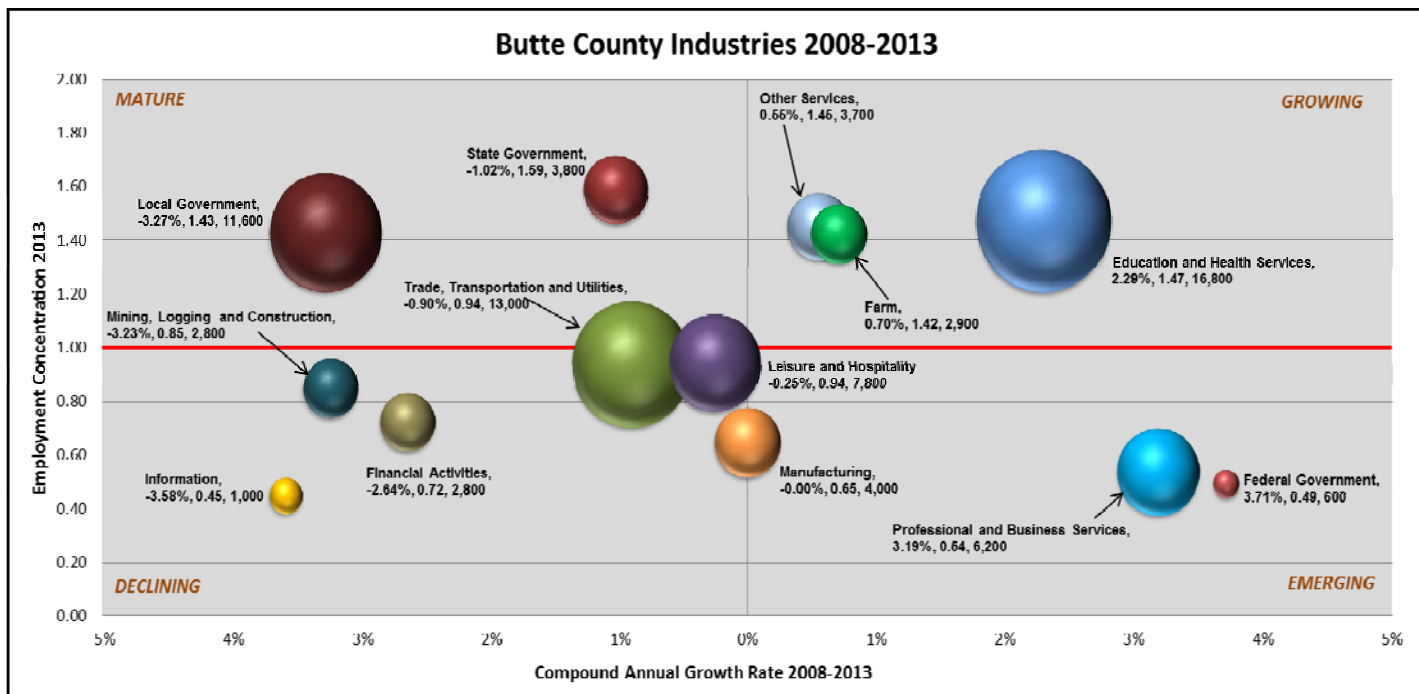
Source: EDD, LMID Current Employment Statistics 2013 Annual Averages

Industry Highlights

- ▶ Butte County's total annual average employment in 2013 was 77,000 jobs.
- ▶ Government was the second largest industry, with 16,000 jobs, consisting of 21 percent of total employment. Local Government made up the largest percentage of Government with 11,600 jobs.
- ▶ The largest industry was Education and Health Services with 16,800 jobs, consisting of 22 percent of Butte County's total employment.
- ▶ Meanwhile, Trade, Transportation and Utilities made up 17 percent of total employment with 13,000 jobs.

Butte County

Industry Study



Source: EDD, LMID Current Employment Statistics Annual Estimates 2008, 2013

Interpreting the chart:

- The size of the bubble indicates the employment size (number of jobs).
- The horizontal axis indicates the annual growth rate, or employment change, over the study period. Growth to the right on the graph is positive.
- The vertical axis indicates the concentration of an industry relative to the State. A concentration of 1.0 or higher indicates that the industry is more concentrated in the region than in the State.
- Industries in the right, upper quadrant show growth over the last five years and a higher concentration in the region compared to California.

Industry Study Highlights

- ▶ An employment concentration higher than 1.0 indicates a region's competitive advantage and an area of specialized economic activity compared to the State. Regional industries that showed an employment concentration of 1.25 or higher are considered heavily concentrated compared to California. In Butte County, State Government led the industry sectors with a concentration level of 1.59, Education and Health Services was at 1.47, Other Services was at 1.45, Local Government was at 1.43, and Farm was at 1.42.
- ▶ Education and Health Services, Other Services, and Farm are considered growth industries due to their significant employment concentrations and annual employment growth.
- ▶ Manufacturing and Professional and Business Services are considered emerging industries. Although these industries had an employment concentration below 1.0, they added employment or remained the same though the recession.