

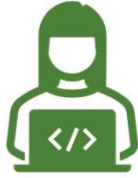


2024 Q2 IT & Digital Media

HIGHLIGHTS



Jobs predicted to increase by **3.7%** from 2024-2029



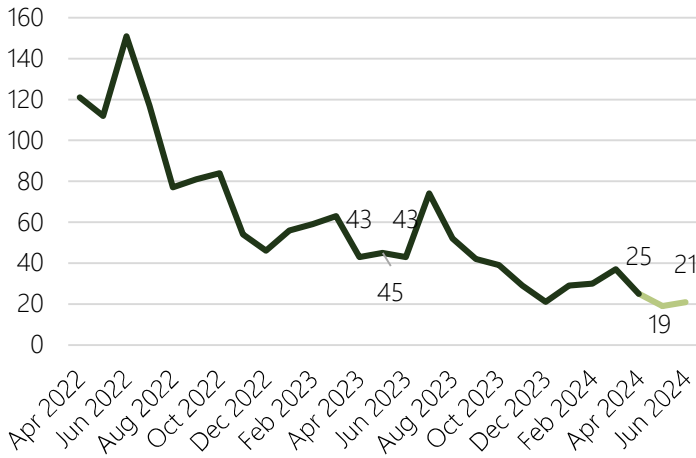
65 unique job postings from April 2024 to June 2024



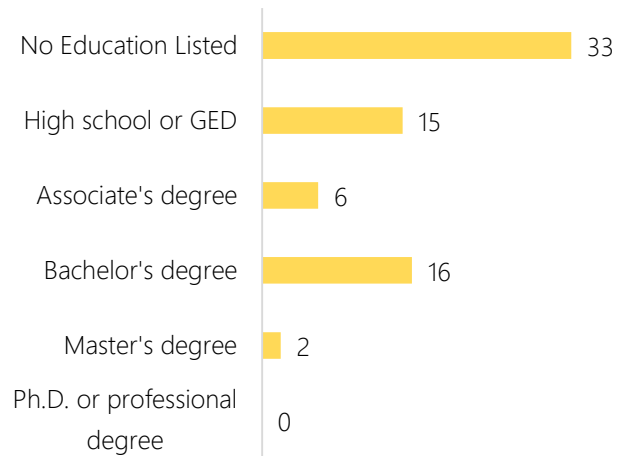
2.6% unemployment rate in March 2024 (Information)

JOB POSTINGS

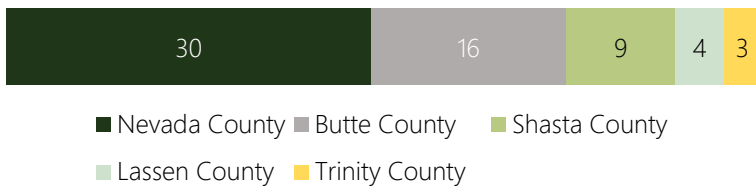
Unique Job Postings, Apr. 2022 - June 2024



Education Breakdown by Unique Job Postings, Apr. 2024 - June 2024



Unique Job Postings by County, Apr. 2024 - June 2024



Top Occupations by Unique Job Postings, Apr. 2024 to June 2024

- Merchandise Displayers and Window Trimmers (7)
- Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products (4)
- Software Developers (2)
- Computer Occupations, All Other (2)
- Retail Salespersons (2)
- Customer Service Representatives (2)
- Precision Instrument and Equipment Repairers, All Other (2)
- Stockers and Order Fillers (2)
- General and Operations Managers (1)
- Marketing Managers (1)

Top Employers by Unique Job Postings, Apr. 2024 to June 2024

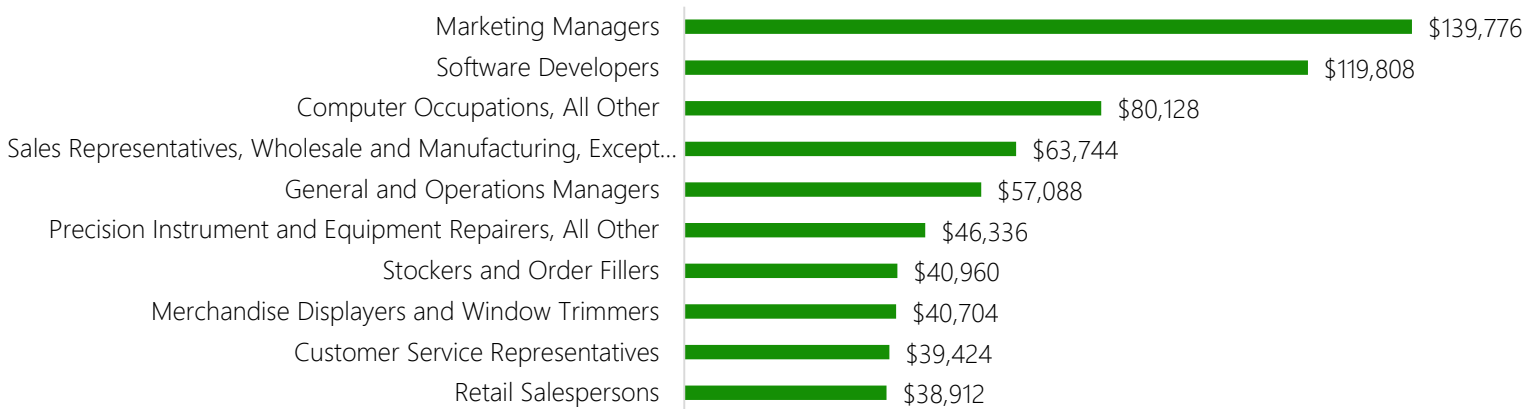
Optimum 4.0	E-Center
Crossmark	Cooley LLP
Kite Solutions	Ad Hoc LLC
Wyndy	TKC Holdings
Driveline	Siri InfoSolutions



2024 Q2 IT & Digital Media

EARNINGS

Median Annual Advertised Salary of Top Unique Job Posting Occupations



SKILLS & CERTIFICATIONS

Top Specialized Skills by % of Total Postings, Apr. 2024 to June 2024

Customer Relationship Management (14%)
Selling Techniques (12%)
Merchandising (11%)
Point of Sale (11%)
Product Knowledge (9%)
Sales Support (9%)
Sales Prospecting (9%)
Effective Communication (9%)
Digital Transformation (9%)
Telecommunications (49%)

Top Certifications & Qualifications by Total Postings, Apr. 2024 to June 2024

Valid Driver's License (21)
Broadband Premises Installer (BPI) (1)
AWS Certified SysOps Administrator (1)
Salesforce Certified Administrator (1)
AWS Certified Solutions Architect Associate (1)

IT & Digital Media Skills, Apr. 2023 vs. Apr. 2024

